



2022-2023 Street Map & Resource Guide

The City of Sulphur is printing **10,000** copies of a detailed, updated street map of the City and the immediate surrounding area. Sulphur will be highlighted and the changes in our area will be reflected on the new beautiful 4-Color Resource Guide & Street Map. Printed maps have a useful advantage over GPS and Internet maps, especially to new people to the area since they show the whole City and surrounding area instead of a 3 or 4 block area at a time.

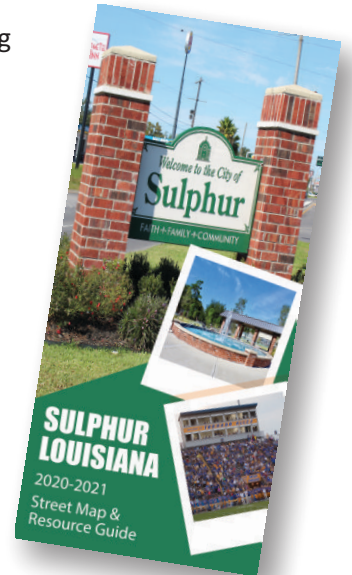
Business advertising on maps has become quite popular throughout the country, and is a useful marketing tool for businesses and communities to assist residents & newcomers. Bordering both sides of the map, business cards will be arranged categorically to highlight local businesses. In addition to promoting the regional amenities, current City programs will be displayed, with a directory of important phone numbers and Community information. Please visit www.mapsamples.com/sulphur for more information.

Also, an easy to navigate, searchable online version of the map will be available from the City's Home Web Page. Target Marketing will also be offering businesses an opportunity to be included on the popular mobile GPS app, Waze. This app has 110 million users and we are excited about giving you this option.

Each participating business will be listed by name & business category, with your actual location pinpointed on the online map; you also will be able to link your home page to the Map's home page, multiplying your exposure potential many times. Visit this easy to utilize site @ maplocator.com/louisiana/sulphur/

The maps will be available, at City buildings, and over 100 locations including banks, schools, churches, libraries and other high-traffic areas. Each participating advertiser will receive a supply of maps.

Marketing and advertising space is limited and available on a first-response, first-served basis. This is the fifth time we are creating this map, and we mail to over 2,000 businesses and have space for only 120 advertisers, so this is a space deadline, not a time deadline. It is not uncommon for a community of our size to sell out the sponsorship opportunities quickly



Mike Danahay
Mayor

YES! I am interested in advertising in the City of Sulphur Street Map & Resource Guide!

Fill out the form below and email to jhensley@chambermaps.com

Business Name _____ Contact Name _____

Phone _____ Email _____

John Hensley may be reached at (859) 912-4994