



# WAYNE COUNTY

• Chamber Of Commerce •

Dear Wayne County Chamber Investor:

We are offering an opportunity for your outstanding business to be highlighted in the **#1 official Street Map & Resource Guide** for the entire Wayne County area! This is a unique member opportunity to reach potential buyers, new residents and new partners. Space is limited, and sponsorships are reasonable, especially considering more than **10,000 maps** will be printed and available for the next 12 months as well as an on-line counterpart linked from the Chamber's website. We are working with the firm **Target Marketing** to produce this full-color high quality publication that will be distributed by the Chamber, the City of Goldsboro and the County of Wayne. This publication will be the only official map endorsed and distributed by the Wayne County Chamber of Commerce.

The map is an extremely useful and valuable resource for new residents and businesses to the Wayne County area as well as established clientele. They want and need your services, so now you can make it easier for them to locate you!

Here are a few more reasons to include your advertisement on the new map. According to US Census Data:

- Over 11% of the U.S. population relocates annually.
- In the first six months of moving to a new home, the average home owner spends over \$12,000.
- New movers are 5 times more likely to become your long-term customers - if you reach them first.

There will be an opportunity for you to promote your business by advertising in the Resource Guide on the map. This is a prime opportunity to promote your business to newcomers.

The Resource Guide will classify participating businesses by category, including a brief description of their products and/or services. Advertising space on the back cover and a limited number of interior display panel ads are also available. Participating advertisers will receive a complimentary supply of the folded maps.

**Act now by filling out the information below and faxing it to (866) 603-4133.** Remember, the limited space is allocated on a first-response basis. Target Marketing may be reached at **(800) 933-3909**. Thank you for your support of Wayne County.

*Kate Daniels*

President

**Do not Delay! Fill out this form and fax it to Wayne County Chamber Map Project at: (866) 603-4133**

\_\_\_\_\_ Please call on us first about possible prime position options on the Map.

\_\_\_\_\_ We would like to hear more. Please call to provide more information.

Print Firm Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_



**WAYNE COUNTY**  
NORTH CAROLINA